

DORIS

Some invitations should be refused.

Darkest Day Films

Feature film · investment summary

A feature-length psychological horror, expanded from the award-winning short that played more than fifty festivals worldwide. Behind the lace curtains and the freshly baked cakes, **Doris** hides a quiet obsession — and a need for family that curdles into control. We are raising **£100,000** to bring her home, on a disciplined budget hardened by the experience of delivering the short.

£100,000

total production budget

£85,000

cash to raise upfront

50+

festival selections for the short

— How the £100,000 is financed

Private equity investment	£45,000	45%
Rewards crowdfunding	£20,000	20%
Grants (BFI & regional)	£20,000	20%
Deferred fees	£15,000	15%

Cash to raise upfront **£85,000**

Deferred fees are paid from the film's revenue, not raised upfront — so the true fundraising target is £85,000.

— Why it's de-risked

- ◆ **The tax credit does much of the work.** The UK Independent Film Tax Credit returns roughly **£28,600** of qualifying spend — about **64% of the equity** recouped before a single ticket is sold.
- ◆ **SEIS could halve an investor's risk.** Where eligible, investors may claim **50% income-tax relief** — around **£22,500** on the equity raised.
- ◆ **A concept already proven.** A festival-tested character with a devoted horror following, a finished screenplay and a full shot list — ready to shoot.

— What an investor receives

Investors recoup their capital first, plus a **20% premium**, before net profit is shared equally with the filmmakers.

Illustrative returns on the **£45,000** equity, combining the near-certain tax-credit return with three sales outcomes:

0.86×

Modest / niche sale
tax credit carries most of it

1.42×

Solid genre sale
capital, premium & profit

2.53×

Strong / breakout
full profit share

Illustrative estimates only, not a forecast or guarantee. Crowdfunding and grants sit outside the investor waterfall, which is what keeps the equity return attractive.

“What if the kindest person in the village was also the most dangerous?”

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Full investor pack & pitch deck available on request.

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